



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

CONTRACT

<u>Contract / Revision</u> 1847773 /		<u>Alt Order #</u> 08854286
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 11/08/17 - 12/12/17	<u>Estimate #</u>	
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 11/14/17 / 11/14/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	11/09/17	11/10/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$175.00			
2	WSFA	11/13/17	12/08/17	Today In Alabama	6a-7a		:30			NM	17	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				5	\$175.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$175.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$175.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$175.00			
3	WSFA	12/11/17	12/11/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$175.00			
4	WSFA	11/09/17	11/10/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$115.00			
5	WSFA	11/13/17	12/08/17	NBC Today Show	7-9am		:30			NM	18	\$2,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				5	\$115.00			
Week:		11/20/17	11/26/17	MTWTF--				5	\$115.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$115.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$115.00			
6	WSFA	12/11/17	12/11/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$115.00			
7	WSFA	11/09/17	11/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$100.00			
8	WSFA	11/13/17	12/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/12/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/14/17 / 11/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	MTWTF--				4	\$100.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$100.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$100.00			
9	WSFA	12/11/17	12/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$100.00			
10	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$60.00			
11	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	15	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$60.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$60.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$60.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$60.00			
12	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$60.00			
13	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$75.00			
14	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$75.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$75.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$75.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$75.00			
15	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$75.00			
16	WSFA	11/09/17	11/10/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$185.00			
17	WSFA	11/13/17	12/08/17	WSFA 12 News at Five	5-530pm		:30			NM	15	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$185.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$185.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$185.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$185.00			
N 18	WSFA	12/11/17	12/11/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/11/17-12/17/17	WSFA 12 News at Five	5-530pm	M-----	:30		\$185.00	NM		
			Credited									
19	WSFA	11/09/17	11/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$350.00			
20	WSFA	11/13/17	12/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	15	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$350.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$350.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$350.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$350.00			
21	WSFA	12/11/17	12/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$350.00			
22	WSFA	11/09/17	11/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				3	\$275.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WSFA	11/06/17-11/12/17		WSFA 12 News at Ten - MF	10-1035pm	----ThF----	:30		\$275.00	NM		
Credited												
N 23	WSFA	11/13/17	12/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				2	\$275.00			
Week:		11/20/17	11/26/17	MTWTF--				5	\$275.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
4	WSFA	11/20/17-11/26/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
Credited												
5	WSFA	11/20/17-11/26/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
Credited												
6	WSFA	11/20/17-11/26/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
Credited												
7	WSFA	11/20/17-11/26/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
Credited												
16	WSFA	11/20/17-11/26/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
Credited												
Week:		11/27/17	12/03/17	MTWTF--				4	\$275.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$275.00			
24	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$275.00			
25	WSFA	11/09/17	11/09/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---T---				1	\$150.00			
26	WSFA	11/11/17	11/11/17	NBC Saturday Today Show	6-8am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				2	\$45.00			
27	WSFA	11/12/17	11/12/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				2	\$45.00			
28	WSFA	11/12/17	11/12/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		11/06/17	11/12/17	-----S				1	\$45.00			
29	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				2	\$80.00			
30	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$90.00			
31	WSFA	11/11/17	11/11/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				1	\$175.00			
32	WSFA	11/12/17	11/12/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$150.00			
33	WSFA	11/20/17	11/26/17	HARRY	2-3p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	MTWTF--				5	\$25.00			
N 34	WSFA	11/20/17	12/03/17	Today In Alabama	6a-7a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	MTWTF--				4	\$175.00			
Week:		11/27/17	12/03/17	MTWTF--				1	\$175.00			
N 35	WSFA	11/27/17	12/03/17	NBC Today Show	7-9am		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	MTWTF--				4	\$115.00			
N 36	WSFA	11/23/17	11/23/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---T---				1	\$150.00			
N 37	WSFA	11/18/17	11/19/17	Will and Grace/Superstore	7-8pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-----S-				1	\$75.00			
Totals											170	\$25,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/26/17	94	\$13,335.00	(\$2,000.25)	\$11,334.75
11/27/17 - 12/11/17	76	\$12,465.00	(\$1,869.75)	\$10,595.25
Totals	170	\$25,800.00	(\$3,870.00)	\$21,930.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV13/17 16.20
*** CHANGES *** ** WSFA-TV ***

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
35	A		700A-900A	30		\$115.00	11/27	12/1	4		M-F	4
PROGRAM : WSFA 12 NEWS AT 5P												
ORD COM1: NA DUE TO OVERSOLD AND PROGRAM CHANGE ON 11/23. PLEASE CONFIRM.												
ORD COM2: THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 34-37												
36	A		1030P-1130P	30		\$150.00	11/23	11/23	1		THU	1
PROGRAM : THU LATE NEWS AFTER NFL												
ORD COM1: NA DUE TO OVERSOLD AND PROGRAM CHANGE ON 11/23. PLEASE CONFIRM.												
ORD COM2: THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 34-37												
37	A		700P-800P	30		\$75.00	11/18	11/18	1		SAT	1
PROGRAM : WILL AND GRACE/SUPERSTORE												
ORD COM1: NA DUE TO OVERSOLD AND PROGRAM CHANGE ON 11/23. PLEASE CONFIRM.												
ORD COM2: THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 34-37												
23	S		1000P-1035P	30		\$275.00	11/13	11/17	2		M-F	2
23	S		1000P-1035P	30		\$275.00	11/20	11/24	0		M-F	0
23	S		1000P-1035P	30		\$275.00	11/27	12/1	4		M-F	4
23	S		1000P-1035P	30		\$275.00	12/4	12/8	4		M-F	4
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
STATION MAKEGOOD OFFERS:												
M2 OK'D BUY#18 MISSED: MON/500P-530P DEC11 30S \$185.00 (NOV13/17)												
BUY#23 M-F/1000P-1035P NOV20 (5/WK) 30S \$275.00												
OFFER: M-F/600A-700A NOV20 (4/WK) NOV27 30S \$175.00 PLS ADVISE.												
& M-F/700A-900A NOV27 (4/WK) 30S \$115.00												
& THU/1030P-1130P NOV23 30S \$150.00												
& SAT/700P-800P NOV18 30S \$75.00												
CMT: NA DUE TO OVERSOLD AND PROGRAM CHANGE ON 11/23. PLEASE CONFIRM.												
CMT: THANKS, DENICE												

NOV/17 13335.00 DEC/17 12465.00 CONTRACT TOTAL 25800.00
TOTAL SPOTS 170

REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV13/17 16.20
*** CHANGES *** ** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
MARKET TOTALS	\$39,682		WSFA 63%			WNCF 0% ESFA 0%	WCOV 0%	CABL 0%	WBMM 0%	WIYC 0%		
ACCURATE SHARES						WAKA 37% EAKA 0%						
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV14/17 12.14
*** WSA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301

ORDER # _____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 DEC12/17 WK-5
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV14/17 12.14

REP: REVISED ORDER
M2 OKD AS LINES 34-37
TTL SAME, \$25,800
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#18 MISSED: MON/500P-530P DEC11 30S \$185.00 (NOV13/17)
BUY#23 M-F/1000P-1035P NOV20 (5/WK) 30S \$275.00
OFFER: M-F/600A-700A NOV20 (4/WK) 30S \$175.00 PLS ADVISE.
& M-F/700A-900A NOV27 (4/WK) 30S \$115.00
& THU/1030P-1130P NOV23 30S \$150.00
& SAT/700P-800P NOV18 30S \$75.00
CMT: NA DUE TO OVERSOLD AND PROGRAM CHANGE ON 11/23. PLEASE CONFIRM.
CMT: THANKS, DENICE

CONTRACT TOTAL 25800.00
TOTAL SPOTS 170